Who We Are

Sputnik7 is a next-generation marketing & production company that specializes in the creation of virtual experiences.
What We Do

We create immersive environments that can be accessed online, on mobile phones, or experienced in true Virtual Reality.

Our solutions give people a powerful new way to visit, view and explore the world individually, or in groups over high speed networks.
Virtual environments and experiences bring **significant value** to a variety of market sectors in the new digital era.

**Heritage**
Share and enhance the knowledge of history and culture.

**Education**
Create Immersive environments that facilitate education.

**Special needs**
Give access to people with mobility or financial difficulty.

**Tourism**
Allow people to explore the world as if they were there.

**Preservation**
Virtually preserve art and culture for future generations.
Our Solutions

We create photorealistic 3D environments using industry-leading technology that attract and engage people in new and exciting ways, delivering:

- high quality digital replicas of real world objects
- fully interactive, immersive virtual experiences.
Our digital replicas are true 3D reconstructions created at the highest resolution with the highest quality.

They have millimeter accuracy, true size and scale and the original colors and textures, making them indistinguishable from the originals.

They are created using cutting-edge technology including drones and laser scanners, utilizing advanced software running in the cloud.
Our virtual experiences allow people to view digital replicas and 3D models in fully immersive environments.

They are a powerful new way to explore the world, learn new things and access valuable information remotely.

Users can share them with family and friends as well as access integrated services such as maps, tours, ticketing and communications.
Our solutions provide you with a wide variety of advantages including greater market reach and global access.

**Explore** → Provide people with new ways to view & explore the world around them.

**Engage** → Deliver interactive experiences that reach people in new markets and countries.

**Promote** → Build your brand and promote your identity both locally and overseas.

**Educate** → Share information by providing a global educational platform.

**Grow (ROI)** → Increase revenues and the sales of merchandise online.

**Sustain** → Generate new opportunities for local business and increase economic growth.

**Share** → Reach people with disabilities or difficulty traveling due to age or finance.

**Preserve** → Preserve items by creating accurate 3D replicas for future generations.
Digital Access

They are also **universally available**, delivered both online and as stand-alone applications to ensure easy access for all users.

**Online**
- Interactive 3D environments that can be accessed using web browsers

**Mobile/PC**
- Dedicated 3D applications on mobile and PCs for the most engaging experiences

**Virtual Reality**
- Fully immersive solutions for the leading 3D and Virtual Reality platforms
Our marketing packages give you the resources you need to take our solutions to market, providing you with powerful brand exposure, global reach and 24/7 visibility.

- They ensure top positioning on global distribution platforms.
- They give you access to new customers in new markets around the world.
- They help you to engage users and achieve high conversions rates.
3D and virtual experiences on mobile devices offer brands wide visibility in an exponentially growing market.

Mobile Markets

Mobile Apps Usage

- €90.6 B: Worldwide App Store Consumer Spend in 2018
- 100: is the average number of apps consumers have on smartphones

194 B: Worldwide Downloads in 2018

50%: grew on time spent in apps globally from 2016 to 2018

43%: of users book holidays on their mobile devices.

By 2022

- The mobile device install base will be 6 billion
- +56% growth from 2017
- +45% app downloads
- +92% consumer spend in app stores

Whether researching, communicating or traveling, mobile is the new way consumers experience and explore the world around them today.
Virtual Reality

As companies embrace new ideas and technologies to promote their brands and services, Virtual Reality is emerging as a powerful new tool for marketing and promotion around the world.

[Table showing consumer adoption rates]

Consumer adoption is also thriving. Global Web Index conducted a survey of VR aware users which showed that over 51% of Gen X and over 45% of Baby Boomers want to see more applications using VR technology.

https://iceportal.shijigroup.com/8-stats-proving-vr-is-becoming-a-must-for-travel-brands/
https://techjury.net/stats-about/virtual-reality/#gref
Our Technology

- Innovative RTK drones for outdoor recording with an accuracy of 1mm.
- Lidar devices to capture geometry inside buildings.
- Easy access and reproduction thanks to cloud hosting with online availability.
- Drones with advanced photographic capture, equipped with Hasselblad cameras for exteriors.
- Advanced DLSR cameras with low distortion optics for capturing data in the field.
- Powerful computers that process large amounts of data.
- New generation photogrammetry software to perform data computing.
- Virtual reality devices to visualize and explore.

Drones with advanced photographic capture, equipped with Hasselblad cameras for exteriors.
What Drives Us

Our goal is to aid in the promotion and preservation of the world’s art, history and culture by giving people of all nations a way to view, experience and share it online.
Contact Us

For more information or a private demonstration, please contact us directly:

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